



■ **The Tata Group: From Torchbearers to Trailblazers**

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How did Tata Motors turn around Jaguar Land Rover when Ford failed to do so? Why wasn't TCS listed during the information technology (IT) boom? Why wasn't Tata Steel's Corus acquisition successful? After a decade of research and interviews with more than a 100 members of the group's leadership, Shah decodes the Tata way of doing business.