

**BOOK
SHELF**

Top management must-reads

Legacy of Wisdom

Author: Gabrielle V Taylor
Publisher: Taylor Strategy Partners LLC
Price: ₹ 799

The author takes the readers on a journey into the development of wisdom, and the path of that legacy through generations, as seen through the lens of a profound relationship between a grandmother and granddaughter. The book gives a look at what the word "wisdom" truly represents. The world's greatest thinkers and the world's greatest grandmas are on the same page when it comes to the impact of applied wisdom in our lives. Those two worlds now come together in Legacy of Wisdom.

Rise Like a Phoenix: Scripting Corporate Turnarounds

Author: Pradip Chanda
Publisher: SAGE Publications
Price: ₹ 395

When ailing companies are on the brink of collapse, the owners are faced with the question whether a turnaround effort is worth shedding their blood, sweat or tears for. The employees, the labour union and the ancillary units believe that a turnaround is possible. The shareholders and the lenders are sceptical about allocating further funds and resources. This book explains how smart managers unlock the value of hidden or neglected assets to successfully turn 'basket cases' around.

Win-Win Corporations: The Indian Way of Shaping Successful Strategies

Author: Shashank Shah
Publisher: Penguin Random House
Price: ₹ 499

Why did Ratan Tata decide to pay for all the victims of 26/11 whether injured in the Taj or anywhere else? Why did HDFC's Aditya Puri insist that employees leave for home by 5.30 p.m.? What do Taj Hotels, HDFC, HUL, L&T and BPCL have in common? Each of these companies has exceptional practices when it comes to stakeholder management. This book gives an inside look into what motivates exceptional companies and how they are a cut above the rest.

Deep Work: Rules for Focused Success in a Distracted World

Author: Cal Newport
Publisher: Little, Brown Book Group
Price: ₹ 399

The book talks about how professionals of today have started valuing quantity over quality, and how this has turned them into puppets who try to indulge in extensive multitasking, dealing with multiple emails and projects. Newport uses principles of psychology and neuroscience while explaining how to improve a person's cognitive abilities and how employers should encourage workers to not take shortcuts for completing projects.

