

Tata Group, a deep look



Three books on the Tata Group were launched at the Tata Literature Live fest. The launch was followed by a discussion on 'Tata@150: A vision for a nation' that focussed on its values and growth alongside its strong commitment to social responsibility. (From left) moderator Govindraj Ethiraj; strategy consultant Rama Bijapurkar; Vinay Kamath, Associate Editor, *BusinessLine*, and author of *Titan: Inside India's Most Successful Consumer Brand*, published by Hachette; Shashank Shah, author of *The Tata Group*; and Harish Bhat, Brand Custodian, Tata Sons, with *The Tata Saga*, an anthology of stories on the Group. The last two books were published by Penguin Random House SHASHIASHIVAL