

Success Story

WITH OVER 100 companies offering products and services across 150 countries, 700,000 employees contributing revenue of US\$100-billion, the Tata Group is India's largest and most globalised business conglomerate. The recent book, *Tata Group: From Torchbearers to Trailblazers* (Penguin Random House India) by Shashank Shah (pictured), tells riveting tales and gives insider accounts of adventure and achievement, conflict and compassion, dilemmas and decisions across 25 Tata companies. With over a decade of rigorous research, interviews with 100 senior Tata leaders, and pan-India site visits, this book decodes the Tata principles of business and is a blend of a business biography and a management classic. Shah's research focuses



on the pivotal role of corporations in economic and social value creation through visionary leadership, stakeholder-centric decision making and inclusive business strategies. His highly acclaimed book *Win-Win Corporations* was published by Penguin Random House in 2016. The author will be in Chandigarh for book signing on January 7 from 12 noon to 2.30 pm at Capital Book Store, The Browser and The English Book Shop.